



Kraft Foods

DATE: Friday, November 04, 2011
TO: Our Valued Customers
FROM: Richard Ralls
SUBJECT: Product Availability for Selected Confectionery and Halls Items

Kraft Foods continues to experience temporary shortage on selected Confectionery and Halls items. See below for anticipated recovery dates.

Products Affected - (SKU Specific - UPC & Desc.)

TRIDENT

261933 18PC TRID SPEARMINT ENVLP
261941 18PC TRID BUBBLEGUM ENVLP
284075 18PC TRID WTRMLN TWST ENV
262139 18PC TRID MINTSWT TWST ENV
263368 18PC TRID STRWBRY TWST EN

HALLS BAGS

274712 30PC HALLS MENTHO-LYPTUS BAG 4X12
619775 30PC HALLS CHERRY BAG 4X12
619783 30PC HALLS HONEY-LEMON BAG 4X12
274944 30PC HALLS STRAWBERRY BAG 4X12

Recovery Timeline:

Table with 3 columns: Brand, Limited Availability Date, Anticipated Recovery Date. Rows for Trident and Halls.

Resolution of Situation

Updates will be communicated if the above recovery timeline changes.

Any questions should be referred to the following individuals.

Thank you for your continued support of the Kraft Foods business.